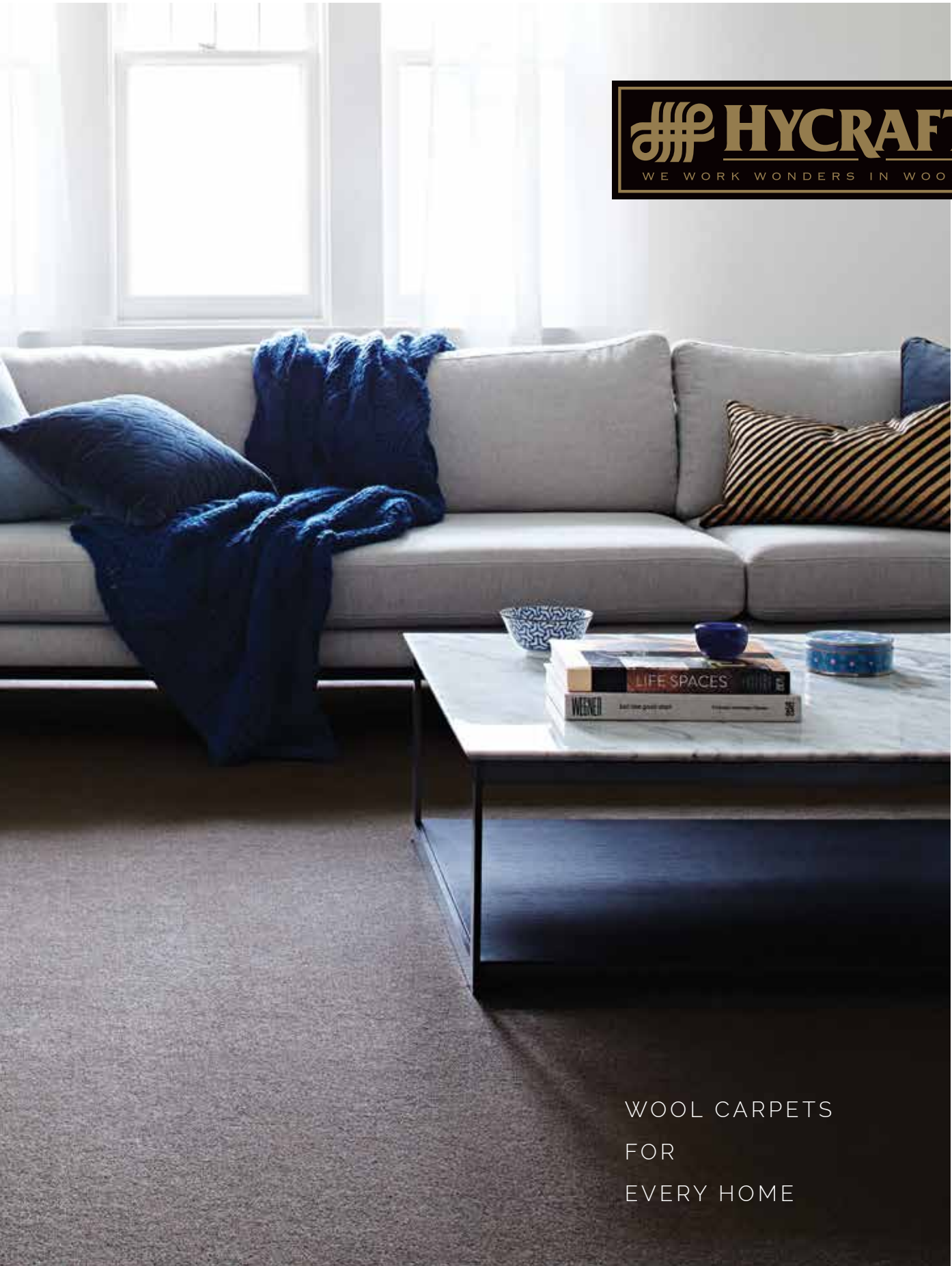

HYCRAFT CARPETS



1

WOOL CARPETS
FOR
EVERY HOME

THE NATURAL CHOICE



The natural choice

Hycraft is a stunning and versatile range of wool carpets for every home. Its natural wool properties make it ideal for every climate; insulating for warmth in winter and providing cooling relief from the heat in summer. Hycraft Carpets are a hard-wearing and beautiful flooring feature. With earthy, muted tones, there's a luxurious Hycraft carpet for all interior spaces.

HYCRAFT

Quality & performance

With a long-standing tradition for quality and performance, Hycraft carpets are produced from premium wools. Plus, every Hycraft carpet comes with substantial 15 year wear and fade resistance, 10 year insect deterrent and lifetime manufacturing defect guarantees* to protect your investment in a quality wool carpet.

Natural flexibility

No matter what style of home, from classic to modern, there's a Hycraft carpet to suit your décor. For diverse styles, luxurious comfort and superior durability in fine wool carpets, Hycraft is the natural choice.

Easy living

Natural stain resistance, easy maintenance and the flame retardancy of Hycraft wool fibres make it a practical floor covering. Its excellent acoustic insulation creates a quiet, relaxing indoor environment with no more noisy footsteps.

*Conditions Apply.
Please refer to page 23 for guarantee information.
FRONT COVER:
Pegasus 690 Perseus

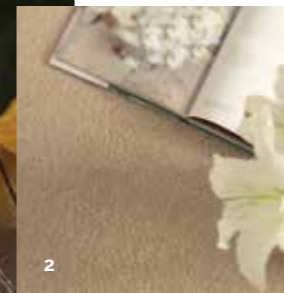


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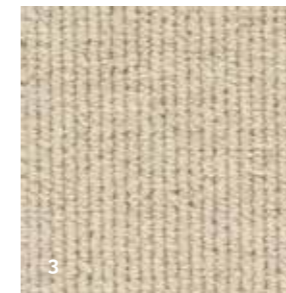
Naturally inspired lush textures and a rustic palette.

With the natural stain and soil resistant properties of wool, you can let all of your cares drift away. With a palette inspired by nature, Hycraft offers the perfect indoor space to relax after a day in the fresh air.

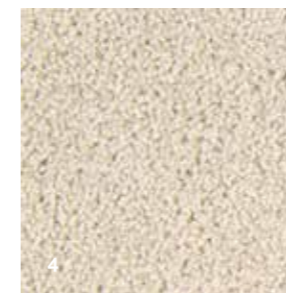
- 1. Ravine 750 Pewter
- 2. Grand Luxury 520 Affluent
- 3. Caribbean 500 Havana
- 4. Magnifique 500 Blanc
- 5. Ravine 350 Golden Fleece
- 6. Basque 510 Linen



2



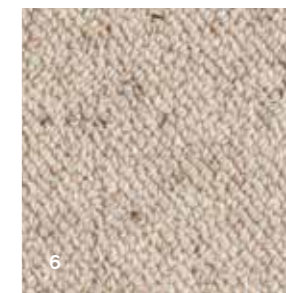
3



4



5



6



1

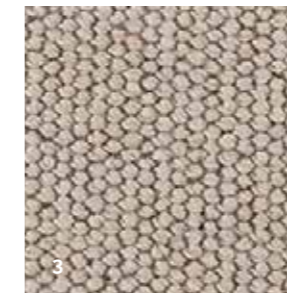
Luxury living in any space.

Escape the hustle and bustle of inner city life and create a comfortable haven with a beautiful Hycraft carpet. A linear pattern in a light hue creates the illusion of extra space while the natural properties of wool act as a great sound and thermal insulator.

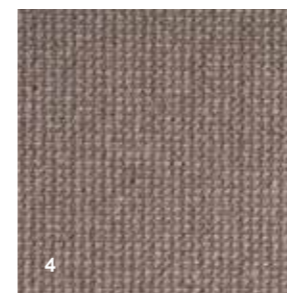
1. Ravine 510 Oatmeal
2. Caribbean 530 Bahamas
3. Carramar 550 Buckwheat
4. Ravine 180 Brindle
5. Merino Lane 720 Limit
6. Intertwine 560 Char Brown



2



3



4



5



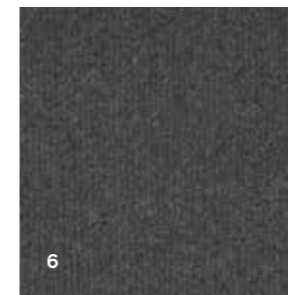
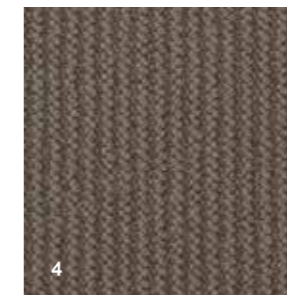
6



Home is where the heart is and Hycraft's beautiful textures and palette of classic and designer inspired hues will warm your heart.

With looks inspired by architectural lines and modern city scapes, this stunning carpet range is your chance at designing a fresh new look for your home.

1. Odyssey 770 Calypso
2. Grand Luxury 570 Deerhorn
3. Valley Gorge 740 Cleft
4. Intertwine 576 Barque
5. Bellavista 550 Pebble Bay
6. Pegasus 770 Mt Olympus
7. Magnifique 560 Paris
8. Pegasus 690 Perseus





1

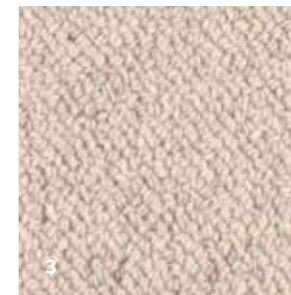


2

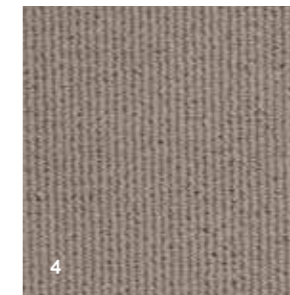
Inspired by natural beauty, Hycraft's earthy, muted tones help you to create your own personal sanctuary.

Soften a space, evoke a mood, or add depth to a room, it's all possible with a range as diverse as nature itself.

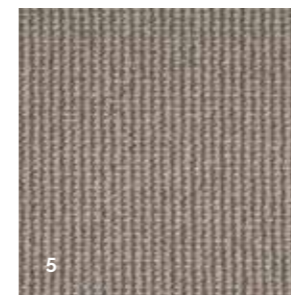
- 1. Valley Gorge 745 Fracture
- 2. Strand 505 Temple
- 3. Basque 500 Ecrú
- 4. Caribbean 550 Haiti
- 5. Ravine 580 Stonewall
- 6. Merino Homestead 10 Lanolin



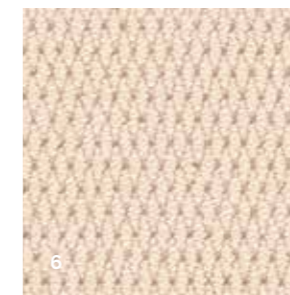
3



4



5



6

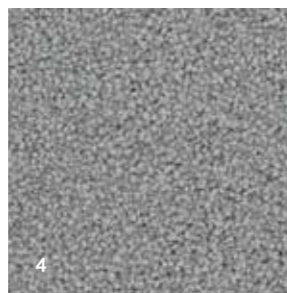
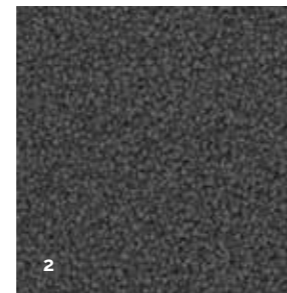
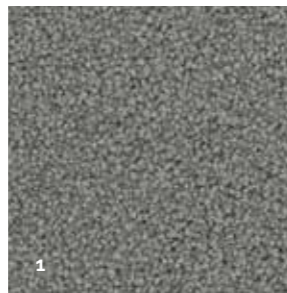
The perfect marriage of softness and durability, Wool Bamboo Fibre Blend carpet offers unrivalled luxury.

Bringing the benefits of two sustainable, high performing raw materials together, the Wool Bamboo Fibre Blend carpet is the latest addition under the Hycraft brand.

Irresistible softness to inspire indoor tranquility, available in deep rich colours designed to last.

12

- 1. Tatami Twist 760 Osaka
- 2. Tatami Twist 725 Atami
- 3. Tatami Twist 510 Sapporo
- 4. Tatami Twist 740 Tokyo
- 5. Tatami Twist 760 Osaka



Choose from an array of timeless colours and transform your living space with the unmistakable quality and natural finish of a Hycraft wool carpet.

Use the swatches on the following pages to help select a Hycraft carpet to achieve the look and feel you desire for your home interior. From soft plush finishes and textured twists to chunky loops and beautiful patterns, live naturally with a Hycraft wool carpet.



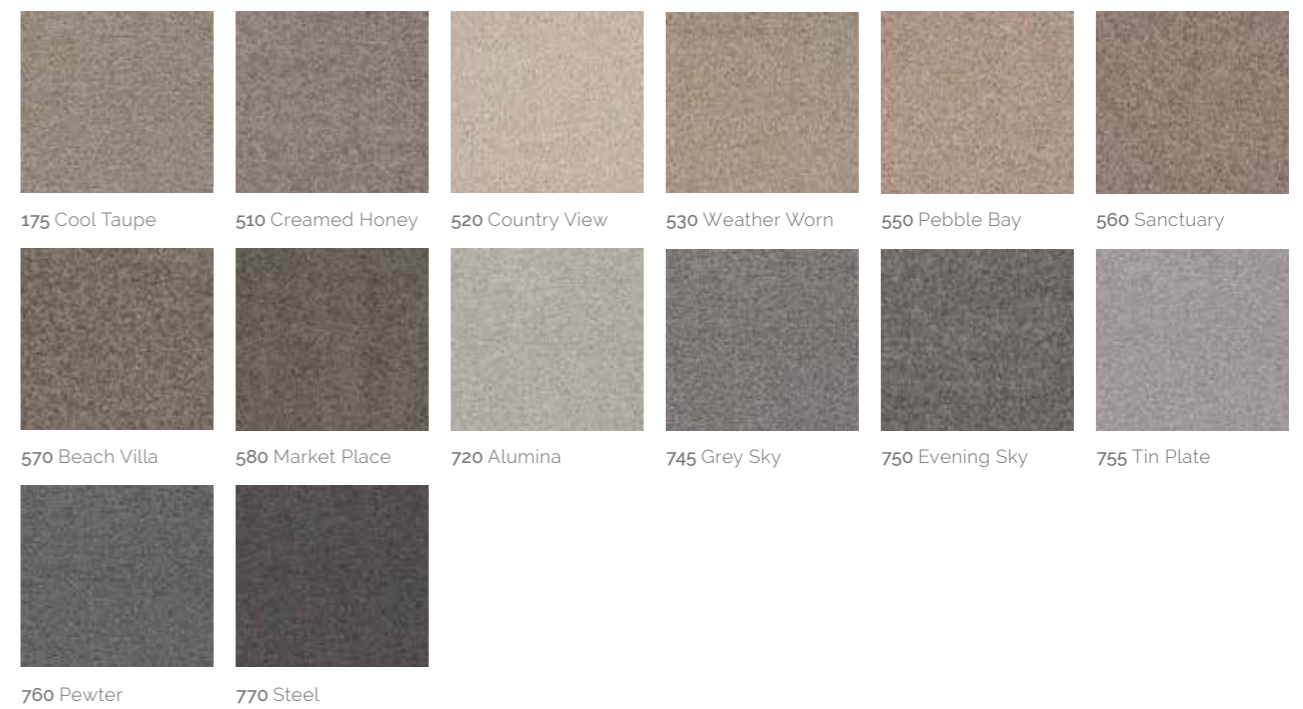
Basque

(4 metres wide)



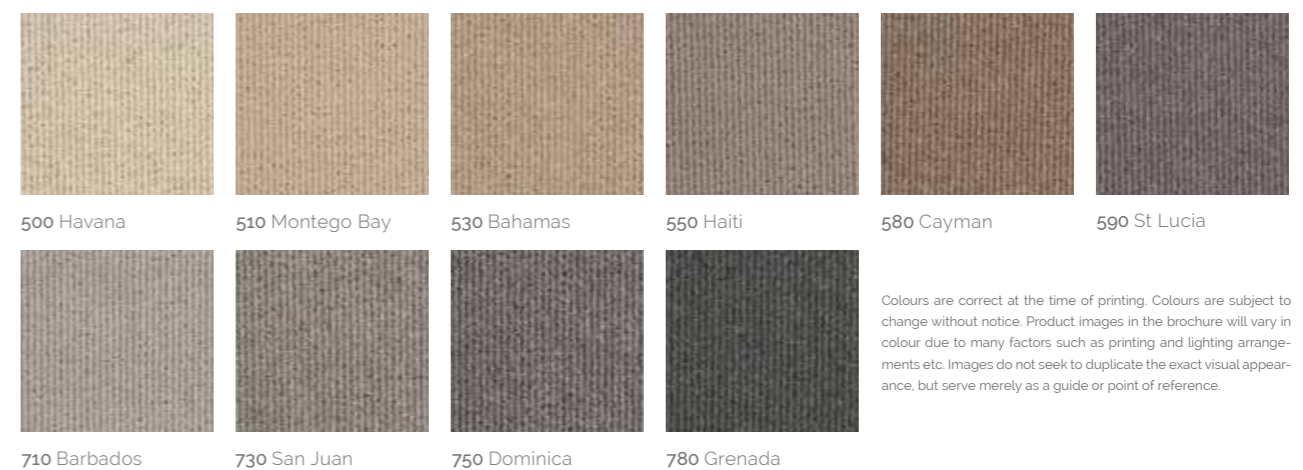
500 Ecu 510 Linen 520 Toffee 540 Wicker 570 Brulee 920 Pyrenees

Bellavista



175 Cool Taupe 510 Creamed Honey 520 Country View 530 Weather Worn 550 Pebble Bay 560 Sanctuary
 570 Beach Villa 580 Market Place 720 Alumina 745 Grey Sky 750 Evening Sky 755 Tin Plate
 760 Pewter 770 Steel

Caribbean

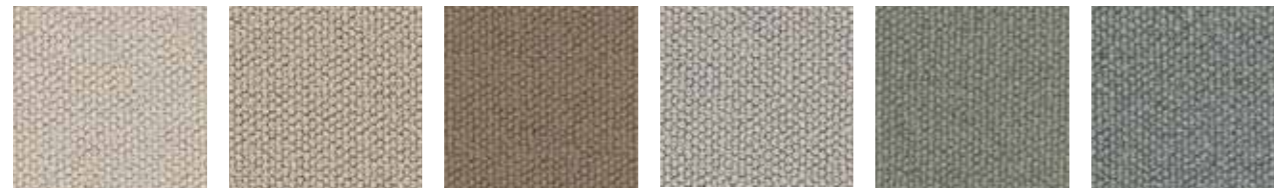


500 Havana 510 Montego Bay 530 Bahamas 550 Haiti 580 Cayman 590 St Lucia
 710 Barbados 730 San Juan 750 Dominica 780 Grenada

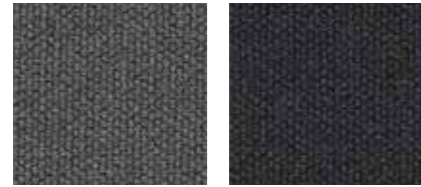
Colours are correct at the time of printing. Colours are subject to change without notice. Product images in the brochure will vary in colour due to many factors such as printing and lighting arrangements etc. Images do not seek to duplicate the exact visual appearance, but serve merely as a guide or point of reference.

Carramar

(4 metres wide)



530 Stonecroft 550 Buckwheat 580 Bracken 730 Canyon Mist 740 Winter Mist 745 Evening Grey



750 Coal Ash 790 Peat

Grand Luxury



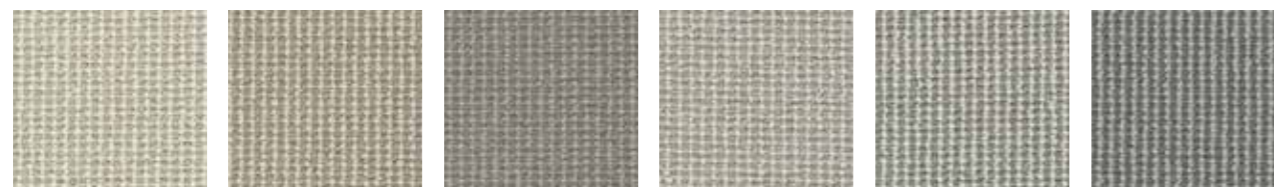
175 Bush Taupe 520 Affluent 530 Opulent 550 Almond Beige 560 Chestnut 570 Deerhorn



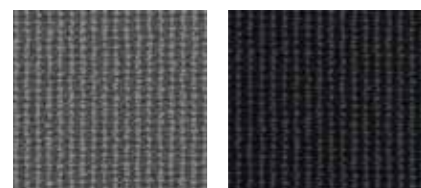
720 Light Gravel 730 Truffle 760 Gun Metal 770 Dark Timber

Highland

(4 metres wide)



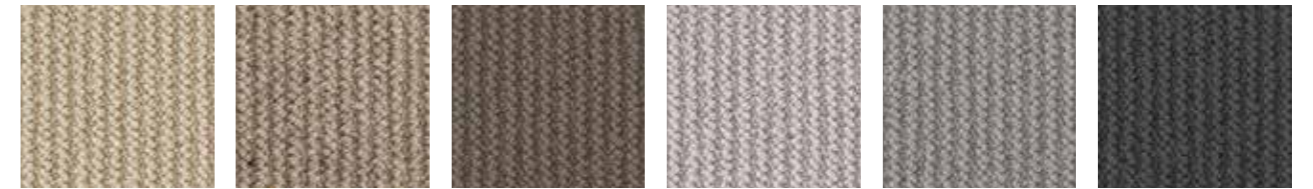
510 Stone 540 Beaten Path 590 Rockface 720 Valley Mist 740 Rain Cloud 760 Panorama



770 Cliff Face 790 Mountain Range

Intertwine

(4 metres wide)



510 Sandstone 560 Char Brown 576 Barque 725 Cygnet 740 Tranquil Grey 785 Dark Forge



Grand Luxury
770 Dark Timber

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Magnifique



500 Blanc 560 Paris 720 Renaissance 745 Louis 790 Riviera

Merino carpets

Surround yourself with the gloriously soft touch of the world's finest wool. Merino wool is not only a high performance fibre, it's also luxuriously soft and will give your home years of lasting beauty.

Merino Homestead

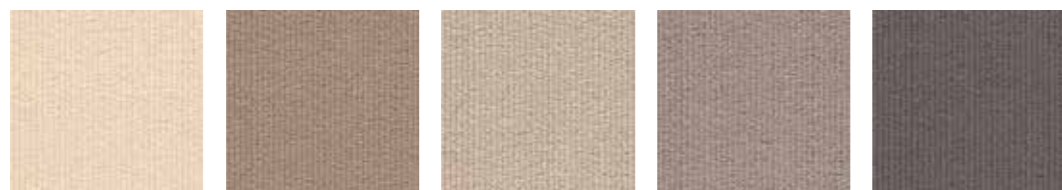
(4 metres wide)



10 Lanolin 510 Fleece 720 Lister 770 Woolshed 780 Smoko

Merino Lane

(4 metres wide)



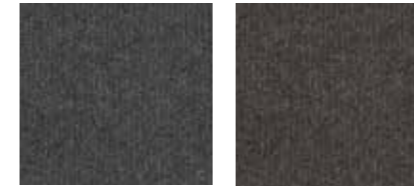
10 Catalogue 510 Count 720 Limit 770 Yield 780 Regain

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Odyssey



490 Ithaca 540 Penelope 555 Circe 690 Trojan 710 Achilles 750 Sirens



770 Calypso 780 Stella

Pegasus



490 Poseidon 540 Medusa 555 Athena 690 Perseus 710 Mt Helicon 750 Apollo



770 Mt Olympus 780 Zeus

Ravine

(4 metres wide)



180 Brindle 330 Sandy Shore 350 Golden Fleece 500 Natural 510 Oatmeal 530 Cashmere



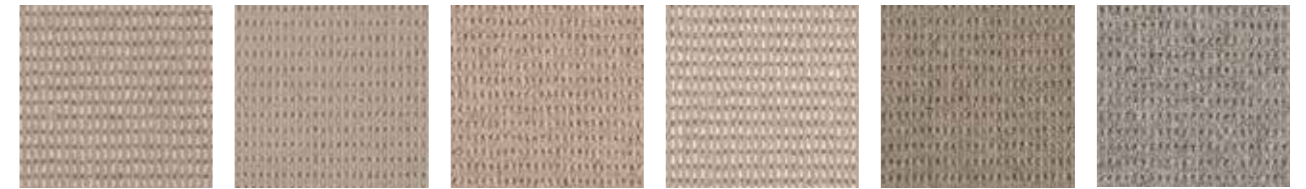
550 Cobblestone 580 Stonewall 730 Ash 750 Pewter 790 Coal



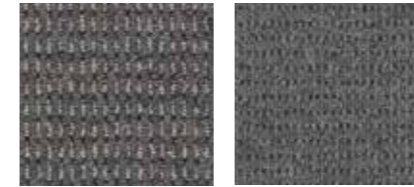
Carribean
780 Grenada

Strand

(4 metres wide)



505 Temple 510 Westminster 521 Piccadilly 525 Victorian 561 Hastings 720 Shakespeare



730 Tudor 761 St Pauls

Queenstwist



175 Granite Beige 510 White Mist 520 Cobblestone Beige 530 Parchment 550 Riversand 560 Treacle



570 Meteor 580 Merbau 720 Pastel Grey 730 Rainy Winter 745 Foot Path 755 Smoke



760 Michelin 770 At Dusk

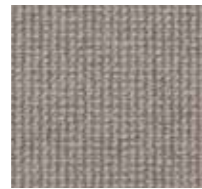
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Valley Gorge

(4 metres wide)



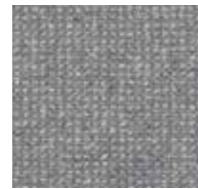
515 Crevice



540 Rift



740 Cleft



745 Fracture



Wool Bamboo
Fibre blend

Tatami Twist

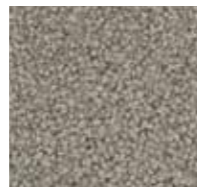
(4 metres wide)



510 Sapporo



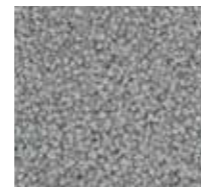
550 Izumi



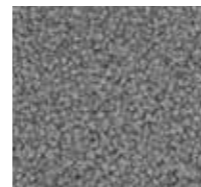
560 Kyoto



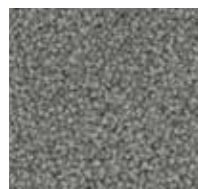
725 Nara



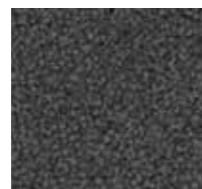
740 Tokyo



750 Otaru



760 Osaka



780 Atami

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Industry *leading* guarantees

15
YEAR

WEAR
RESISTANCE
GUARANTEE*

15
YEAR

FADE
RESISTANCE
GUARANTEE*

10
YEAR

INSECT
DETERRENT
GUARANTEE*

LIFE
TIME

MANUFACTURING
DEFECT
GUARANTEE*

HYCRAFT

naturally

Wool carpets
for every home

*These guarantees are in addition to any rights consumers may have under Australian consumer laws. Conditions apply. Guarantees apply to residential indoor use of the carpet in an owner-occupier single-family residence (excluding stairs unless appropriately rated) in accordance with the recommendation/s made on the ACCS rating for carpet installed (if applicable) and maintained in accordance with manufacturer's guidelines. Lifetime coverage is defined as the life of the carpet from the date of installation. For full information in respect to the scope and limitations of these guarantees, this label must be read in conjunction with the Hycraft Carpet Maintenance Guide (which also includes further information as to the installation, care and characteristics of Hycraft carpets) available from your retailer, by calling 1300 444 778, or by download from www.hycraftcarpets.com.au. Godfrey Hirst reserves the right to change the specifications of or delete colours of this product without notice.



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